

Experience in both graphic design as well as mechanical design for promotional display, packaging, advertising and print production. Self-starter with very strong organizational, analytical and interpersonal abilities. Facility for detail, accuracy and follow-through. Able to work well under pressure and collaboratively with team members. Able to handle several projects concurrently.

job
history



Objective – to find a challenging position within visual design that will allow me the opportunity to use my technical and artistic problem solving skills.

MindsInSync, Inc., New York

Senior Production Artist, consumer goods.

Responsibilities include creating and updating of Specification Manuals. Creating, updating and re-sizing of print-ready packaging mechanical files. In-house comp photography and retouching. Die-line drawing adjustment in Adobe Illustrator. Creating hand comps & color swatch waves for presentations. Creating references and guidelines to establish a better understanding of process and a better work flow. Maintaining in-house production photo files and production folder organization. Advising and guiding coworkers through processes of specification manual set up.

March .11 to July .14

Creed Strategic Imaging, New York

Freelance Production Artist, luxury hair care.

Responsible for final mechanical production and design of advertising and display artwork preparation and materials for Fekkai and Fekkai Salons. Such as, production specs, color specifications, typesetting, revising artwork and images to delivering of files on time. Prepare print outs and comps for visual presentation meetings. Asset management, digital art organization of all final files and folders on server.

August .09 to March .11

Frédéric Fekkai, A division of Procter & Gamble NYC Beauty

Production Artist, luxury hair care.

Responsible for graphic print production of all packaging, display and advertising artwork preparation and materials for Fekkai, Fekkai Salons, Chrysalis, Niadyne and Canyon Ranch. Work closely with project managers, package development, art directors and designers on all digital production issues — steadfast base runner, making sure art goes from one phase of process into production.

June .07 to July .09

Avon, Global cosmetics New York

Mechanical Designer.

Manage the packaging global identity of core in-line products as well as all brand extensions and promotional materials. Actively participate in global brand meetings in order to translate marketing and sales objectives into in-line packaging solutions. Analyze competitive packaging and trend-forecast in order to create innovative packaging concepts. Work closely with engineers and vendors to effectively administer production standards; foster and understanding of how manufacturing methods and costing affects design.

November .06 to June .07

Almay, A division of Revlon New York

Graphic Designer.

Responsible for design of all mass-market promotional display, packaging and advertising for beauty and skin care categories. Designed packaging concepts for Almay® eye makeup remover line. Implemented print-ready digital mechanical files for outside vendors and customers. Interacted with marketing staff from brainstorming concepts to final presentations. Responsible for color accuracy on all print materials.

February .06 to September .06

Revlon, New York

Mechanical Designer.

Responsible for final mechanical production of all mass market promotional display and packaging for outside vendors. Work with art directors and designers on all digital production issues, from typesetting to correct sizing of images. Supervise production staff when manager was not available. Provided IT Support to Macintosh technology supervisor for the New York Revlon office.

March .03 to February .06

Macintosh Literate | Illustrator InDesign Photoshop QuarkXPress Microsoft Office

Art | Typography 3D Design Sculpture Painting Photography

Able to troubleshoot and IT support technical problems for the Mac platform.

Language | English Italian

School of Visual Arts, New York

Graphic Designer, BFA (awarded a Silas H. Rhodes Scholarship for the School of Visual Arts).

May .00

Received Merit Award and published in the Art Directors Annual "Milk, Eggs, Yogurt and Butter Package Design."

April .00

Received the Certificate of Typographic Excellence and published in the Type Directors Club Annual "Shopping: An Exhibition Dedicated To The Art of Buying."

January .99

[References and portfolio on request.](#)